ORDER

Orders	Order / Rev:	104170	_	
	Alt Order #:		_	
	Product Desc:	State Senate 3Q12	_	
	Estimate:		_	KSNV
	Flight Dates:	09/03/12 - 09/30/12	Primary AE:	Kevin Goodell
	Original Date / Rev:	07/10/12 / 09/21/12	Sales Office:	VEGS
	Order Type:	GENERAL	Sales Region:	Local
Agency	Name:	Benny for Nevada	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1930 Village Center Cir.	Billing Cycle:	EOM/EOC
		Las Vegas, NV 89134	Agency Commission:	15%
Advertiser	Name:	Benny for Nevada - Rused		
	Demographic:	A25-54	New Business Thru:	
	Product Codes:	PLC09	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	- Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	- Agency External (D:	

Totals

Month

Totals

September 2012

Spots

11

11

Gross Amount

\$7,625.00

\$7,625.00

Net Amount

\$6,481.25

\$6,481.25

Rating

0.00

0.00

Account Executives

End Date

09/30/12

Bill Plan

Start Date

08/27/12

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

\$7,625.00

Net Amount

\$6,481.25

Spots Gross Amount

11

Ln Ch Start End Inventory Code	Break Start/End Time	Days Len Spots	Rate Pri Rtg Type	Spots Amount
N 1 KSNV 09/03/12 09/30/12 M-F Wheel M-F Wheel of Fort	CM 7-730pm une	:30 0	\$375.003 0.00 NM	7 \$4,025.00
<u>Start Date </u>	<u>Spots/Week Rate Rati</u> 3 \$375.00 0	<u>ng</u> .00		
Spot Ch Date Range Description	Start/End Time		ngth Rate Rtg Type	
1 KSNV 09/03/12-09/09/12 M-F Wheel	7-730pm	-TWTh	:30 (\$37 5.00) 0.00 <i>NM</i>	
See MG 1.12,1.13,1.14 [PROGRAM CHANGE] PROGRAM CHANG	E			
2 KSNV 09/03/12-09/09/12 M-F Wheel	7-730pm	-TWTh	:30 (\$375,00) 0.00 <i>NM</i>	
See MG 1.12,1.13,1.14 [PROGRAM CHANGE] PROGRAM CHANG	iΕ			
3 KSNV 09/03/12-09/09/12 M-F Wheel	7-730pm	-TWTh	:30 (\$375.00) 0.00 <i>NM</i>	
See <i>MG 1.12,1.13,1.14</i> [PROGRAM CHANGE] PROGRAM CHANG	Ε			
12 KSNV 09/12/12-09/12/12 M-F Wheel	7-730pm	W	:30 (\$375 :00) 0.00 <i>NM</i>	
See MG 1.15 [NOT AVAILABLE RATE] NOT AVAILABLE	E RATE			
13 KSNV 09/14/12-09/14/12 M-F Wheel	7-730pm	F	:30 (\$375. 00) 0.00 NM	
See MG 1.16,1.17 [.NOT AVAILABLE RATE] NOT AVAILABLE	RATE			
14 KSNV 09/18/12-09/18/12 M-F Wheel	7-730pm	-T	:30 (\$375.00) 0,00 <i>NM</i>	
See MG 1.16,1.17 [.NOT AVAILABLE RATE] NOT AVAILABLE	RATE			
15 KSNV 09/12/12-09/12/12 M-F Wheel ⊕ MG for 1.4,1.12	7-730pm	W	:30 \$725.00 0.00 NM	

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Ln Ch Start End Inventory Code	Break Start/End Ti	me Days	Len Spots Rate Pri	Rtg Type Spots Amount
N 1 KSNV 09/03/12 09/30/12 M-F Wheel M-F Wheel of Fortu	CM 7-730pm ne		:30 0 \$375.003	0.00 NM 7 \$4,025.00
	pots/Week Rate	Rating		
Week: 09/03/12 09/09/12 -TWT	3 \$375.00	0.00		n
Spot Ch Date Range Description [mg]	Start/End Time		Weekdays Length Rate	Rtg Type
16 KSNV 09/19/12-09/20/12 M-F Wheel	7-730pm		WTh :30 \$725.00	0.00 NM
MG for 1.13,1.8,1.7,1.14				
17 KSNV 09/19/12-09/20/12 M-F Wheel	7-730pm		wTh :30 \$725.00	0.00 NM
MG for 1.13,1.8,1.7,1.14				·
Week: 09/10/12 09/16/12 MT-T	3 \$375.00	0.00		
Spot Ch Date Range Description	Start/End Time			Rtg Type
4 KSNV 09/10/12-09/16/12 M-F Wheel	7-730pm		MT-Th :30 (\$375.00)	0.00 <i>NM</i>
See MG 1.15	DATE			
[.NOT AVAILABLE RATE] NOT AVAILABLE	3 \$375.00	0.00		
Week: 09/17/12 09/23/12 MTWT Spot Ch Date Range Description	Start/End Time	0.00	Weekdays Length Rate	Rtg Type
7 KSNV 09/17/12-09/23/12 M-F Wheel	7-730pm		MTWTh :30 (\$375.00)	
See MG 1.16.1.17			(,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
[.NOT AVAILABLE RATE] NOT AVAILABLE	RATE			
8 KSNV 09/17/12-09/23/12 M-F Wheel	7-730pm		MTWTh :30 (\$375.00)	. 0.00 <i>NM</i>
See MG 1.16,1.17 [.NOT AVAILABLE RATE] NOT AVAILABLE	RATE			
9 KSNV 09/17/12-09/23/12 M-F Wheel	7-730pm		MTWTh :30 (\$375.00)	0.00 <i>NM</i>
See MG 1.18 [NOT AVAILABLE RATE] NOT AVAILABLE	RATE			
18 KSNV 09/27/12-09/27/12 M-F Wheel	7-730pm		Th :30 \$725.00	0.00 NM
MG for 1.10,1.9	,			·
Week: 09/24/12 09/30/12 MT	2 \$375.00	0.00		
Spot Ch Date Range Description	Start/End Time		Weekdays Length Rate	Rtg Type
10 KSNV 09/24/12-09/30/12 M-F Wheel	7-730pm		MTh :30 (\$375.00)	0.00 <i>NM</i>
See MG 1.18				
[.NOT AVAILABLE RATE] NOT AVAILABLE	RATE			
N 2 KSNV 09/03/12 09/30/12 NFL Pre-Game / Ft NFL Pre-Game	NA CM 445p-515p (4:45 PM-5:1	 5 PM)	:30 0 \$900.003	0.00 NM 4 \$3,600.00
Start Date End Date Weekdays	Spots/Week Rate	Rating		
Week: 09/03/12 09/09/12S	1 \$900.00	0.00		
Week: 09/10/12 09/16/12S	1 \$900.00	0.00		
Week: 09/17/12 09/23/12S	1 \$900.00	0.00		
Week: 09/24/12 09/30/12S	1 \$900.00	0.00		J